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ABSTRACT

This collection of essays from some of the most active progressive thinkers and organizers in the U.S. offers a broad perspective on the problems of the growing corporatization of the university. The following 30 chapters are: (1) "The Tricks of Academe" (Lawrence Soley); (2) "The Goods at Their Worst: Campus Procurement in the Global Pillage" (Kevin Kniffin); (3) "Money Changers in the Temple" (David F. Nobel); (4) "Succeed with Caution: Rethinking Academic Culture at RPI, PSU, and CSU" (Donald W. Bray, Marjorie Woodford Bray; (5) "Resisting Corporatization of the University" (Richard Daniels, Lisa Blasch, Peter Caster); (6) "The Myth of the Liberal Campus" (Michael Parenti); (7) "Dead Souls: The Aftermath of Bayh-Dole" (Leonard Minsky); (8) "Tough Customers: Business' Plan to Corner the Student Market" (Sonya Huber); (9) "Faculty Workers: Tenure on the Corporate Assembly Line" (Sonya Hubber); (10) "Professors Going Pro: The Commercialization of Teaching, Research, and Service" (Sheila Slaughter, Larry Leslie); (11) "Give Me $: Moonlighting in the Company Boardroom" (Kevin Kniffin); (12) "How Free is Higher Education?" (Howard Zinn); (13) "Spook School: The CIA at RIT" (Ali S. Zaidi); (14) "Penn and Inc.: Incorporating the University of Pennsylvania" (Matthew Ruben); (15) "Wiring the World: Ameritech's Monopoly on the Virtual Classroom" (Todd A. Price); (16) "Toil and Trouble: Student Activism in the Fight against Sweatshops" (Medea Benjamin); (17) "Screw-U: The Anti-CETI Movement at San Francisco State University" (Bert Levy, Adam Martin, Joshua Wolfson); (18) "Learning To Think Like a Harvard Economist" (Stephanie Greenwood); (19) "Conquering Goliath: The Free Burma Coalition Takes Down Pepsico" (Zar Ni, Michael Apple); (20) "Social Choice for Social Change: Campaign for a New TIAA-CREF" (Neil Wollman, Abigail Fuller); (21) "Take Back the University: Only Unions Can Save Academic Life" (Henry Steck, Michael Zweig); (22) "Perils of the Knowledge Industry: How a Faculty Union Blocked an Unfriendly Takeover" (Jeff Lustig); (23) "Justice for Janitors: Organizing against Outsourcing at Southhampton College" (Corey Dolgon); (24) "Student Union: Labor, Community, and Campus Unite To Fight Defunding" (Thomas Reifer); (25) "Greed in the Groves" (Ralph Nader); (26) "In the Hands of Youth: The Coming Struggle for Campus Democracy" (Ben Manski); (27) "Do Your Homework: Research and Organizing Advice for Corporate Combatants" (Sonya Huber); (28) "Keep Your Room Clean: How To Uncover Corporate and Military Influence on Your Campus" (John Peck); (29) "Pocket Change or Social Change? University Investment Responsibility and Activism" (Seth Newton); and (30) "Take the Pledge: A Promise of Social and Environmental Responsibility" (Neil J. Wollman). (EMS)

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